

# Identifying Global Goals

Identify Workshop Results

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In September 2015, 193 world leaders agreed to  
17 Global Goals for Sustainable Development.

If these goals are completed, it would mean an end to  
**extreme poverty**, **inequality**, and **climate change** by 2030.



These goals can only be achieved with the support of governments, **businesses**, and individuals

# Three questions per goal

A workshop was conducted on 8 May 2018 to answer the following questions for each goal:

1. How **significant** is this goal to **our business**?
2. How **important** is this goal to **our stakeholders**?
3. What is our **ability to contribute** to this goal?



A comprehensive approach would be to survey a range of external stakeholders and business representatives, however for the sake of expediency and cost we've assumed that the workshop attendees views are sufficiently representative at this stage.

# Results: Materiality Matrix



# Priority Goals



**Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.**

Relevance: Developing quality, reliable, sustainable and resilient infrastructure, providing affordable and equitable access to all, upgrading infrastructure to make more efficient, technological capabilities. *(Core Business Goal)*.



**Ensure access to affordable, reliable, sustainable and modern energy for all.** Relevance: Ensuring access to affordable, reliable and modern energy services, energy efficiency, cleaner energy technology, infrastructure, research and development. *(Core Business Goal)*.



**Achieve gender equality and empower all women and girls.** Relevance: Promoting more women into senior level positions, reducing gender pay gap. *(Transformative Goal)*.



**Ensure sustainable consumption and production patterns.** Relevance: Reducing waste generation through prevention, reduction, recycling and re-use. *(Transformative Goal)*.

# Priority Goals



Make cities and human settlements inclusive, safe, resilient and sustainable. Relevance: Providing access for all to adequate, safe and affordable basic services. (*Core Business Goal*).



End poverty in all its forms everywhere. Relevance: Reducing people living in poverty, providing access to basic services for the poor and vulnerable. (*Transformative Goal*).



Take urgent action to combat climate change and its impacts. Relevance: Planning for effects of climate change on infrastructure, decarbonisation policies and practices. (*Transformative Goal*).

# Recommended next steps



Use these findings to...

- Consider involving further stakeholders in a materiality assessment to validate results
- Examine high priority goals to assess relevance and fit with existing practices
- Develop measurable commitments against priority goals and begin quantifying progress
- Take action to support the priority goals in your operations, products and supply chain



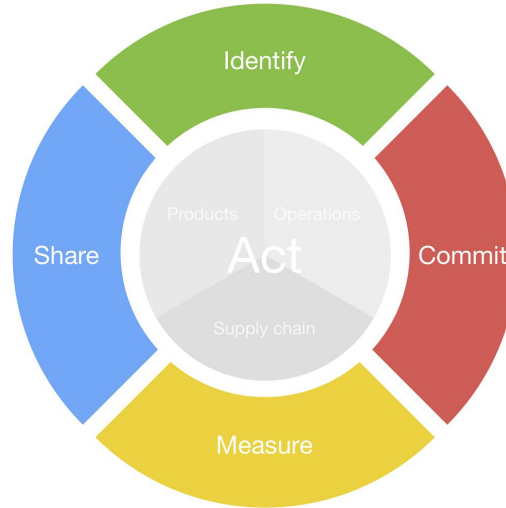
# A framework for businesses to support the goals

## Share

Communicate your support for the goals using insightful data and inspiring stories to show how you are making the world a better place

## Identify

Identify and prioritise the goals that are most relevant to your business and stakeholders



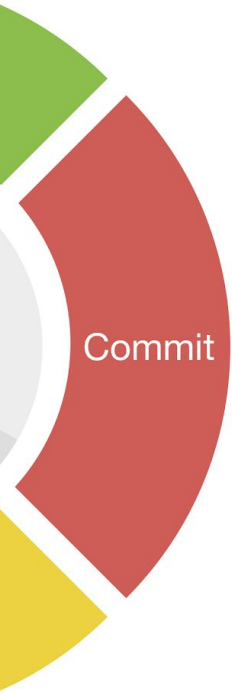
## Commit

Create measurable commitments that set out exactly how your business will contribute to the goals

## Measure

Measure your contribution to the goals using environmental and social data to quantify progress





## Commit

**Create measurable commitments that set out exactly how your business will contribute to the goals**

## Stakeholder Survey

Consider the voices of a broader audience by turning the workshop into a survey to validate priority goals (Optional)

## Competitor Insight

Understand how your peers are supporting the goals by conducting desk-based research to examine trends and practices (Optional)

## Sample Commitments

Develop potential commitments to determine whether contributing to the proposed priority goals would be credible, impactful and achievable

## Finalise Commitments

Define measurable (SMART) commitments against the final agreed priority goals

# Thank you



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